

ANDREA PONTI

Founder and Director of Ponti Design Studio Limited | Hong Kong



Profile

Andrea Ponti is an Italian designer specializing in Product Design. Since 2013 he has lived in Hong Kong, where he founded Ponti Design Studio. After graduating in Product Design from the Politecnico di Milano, Italy in 2006, Ponti lived seven years in Japan. As a researcher with Kyushu University, he was on various internship programs with leading Japanese companies including Honda Motors and Mitsubishi Electric. Fascinated by Japanese aesthetics and design, he collaborated with Japanese design masters Toshiyuki Kita, Chiaki Murata and Junzo Yamashita. Ponti has organized numerous exhibitions and events for the Salone del Mobile in Milan, Italy on the theme of Product Design between Italy and Japan. He has received many international design awards, including the iF Design Award, Red Dot Design Award, Good Design Award from Japan and LG Mobile Design Award. Currently, Ponti designs for various global companies such as Panasonic, Philips and Samsonite. He also collaborates with numerous start-ups from North America, Asia and Europe. His projects are featured in leading international design media.

Awards

- 2018 Red Dot Design Award with Samsonite Hartlan**
iF Design Award with CORX Biometric Smartwatch
iF Design Award with SmartEar Anchor
iF Design Award with ORII Smart Ring
- 2017 iF Design Award with Matrix PowerWatch™
Good Design Award with Matrix PowerWatch™
- 2016 Good Design Award with Ommo Diga, Japan
Good Design Award with Ommo Torus, Japan
- 2015 Red Dot Design Award with Philips HTL7140B*
Red Dot Design Award with Philips Fidelio XS1*
- 2013 1st Prize at Jamco International Design Award, Japan
- 2012 Grand Prize at LG Mobile Design Competition 2012, Japan

* Awarded to Gibson Innovations

** Awarded to Samsonite Asia

Timeline

- 2018 Design Consultant for The Peninsula Hotels
- 2017 “Shadows in the Windows” exhibition at Salone del Mobile, Milan, Italy
“Design without Boundaries” exhibition at BODW, Hong Kong
- 2016 Design Consultant for Panasonic Eco Solutions
Design Consultant for Samsonite Asia
Judge at A&D Trophy Awards 2016, Product Design
- 2015 Design Consultant for Gibson Innovations
Judge at Roca One Day Design Challenge, BODW
- 2013 Design Consultant for Philips Design
- 2012 Expanded his creative field from Japan to Hong Kong
Established Ponti Design Studio in Hong Kong
- 2010 Product Designer for Space Magic Mon, Kyoto, Japan
- 2009 Product Designer for HERS and Metaphys, Osaka, Japan
- 2008 Expanded his creative field from Italy to Japan
Researcher in Product Design at Kyushu University, Fukuoka, Japan
Master’s Degree in Product Design at Politecnico di Milano, Milan, Italy
- 2006 Degree in Product Design at Politecnico di Milano, Milan, Italy
- 1985 Born in Cagliari, Italy

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